# A guide to news on Bloomberg

## Browse news

**Top news – TOP <GO>**
Headlines on the day's top stories.

**Most read news – READ <GO>**
News stories ranked by readership on the Bloomberg Terminal®.

## Search news

**News search – N <GO>**
News on any topic, person, company, region or keyword.

**Run natural-language – NEWS ON ___ <GO>**
Searches for most recent news e.g., NEWS ON GE EARNINGS <GO>

**Run natural-language – TOP NEWS ON ___ <GO>**
Searches for top-ranked news e.g., TOP NEWS ON ECONOMICS <GO>

**Run natural-language searches – TWEETS ON ___ <GO>**
Across content from Twitter. e.g., TWEETS ON OIL <GO>

**Company news – CN <GO>**
News on the company by adding CN after a ticker.

**News on a topic – NI <GO>**
Pre-existing news filters on related topics that can be seen by adding NI before a topic in the command line.

## Recommended content

**First Word – FIRS <GO>**
Bloomberg's news summary service.

**Bloomberg Intelligence – BI <GO>**
Industry, company and economic research and analysis from Bloomberg's team of analysts and economists.

**Bloomberg Brief newsletters – BRIE <GO>**
Bloomberg's suite of newsletters.

**QuickTakes – QUIC <GO>**
One-page guides to current news topics.

## Opinion

**Bloomberg View – VIEW <GO>**
Bloomberg editorials and columnists.

**Gadfly – GADF <GO>**
Fast commentary from Bloomberg News.

## Social media

**Twitter search – TWTR <GO>**
Portal to Bloomberg's social media tools.

**Twitter lists – TWTL <GO>**
Build custom lists of Twitter handles or browse suggested lists.

**Bloomberg selected Tweets – TWEET <GO>**
Bloomberg's hand-selected list of the most important corporate and global macro Tweets.

**Tweet from the Terminal – SOCI <GO>**
Find information on how to Tweet directly from the Terminal.

## Personalized news

**My news – MYN <GO>**
Top news on a customizable list of topics.

**News on ticker list – NL <GO>**
News sorted by ticker for a list of securities.

**News searches & alerts – NLRT <GO>**
A list of your personalized news alerts.

**Suggested filters – STNI <GO>**
Scrolling global macro news mixed with news on an asset class.

**Suggested alerts – SALT <GO>**
Popular news alerts, including Readership Spikes and Hot Headlines.

**News settings – NZPD <GO>**
Portal to customize news settings, such as language preferences.

## News analytics

**News trends – TREN <GO>**
View companies and topics with unusual sentiment or volume.

**News sentiment chart – GN <GO>**
Visualize company performance correlated with news flow.

**Twitter sentiment chart – GT <GO>**
Visualize social media activity for a company in an intraday price bar chart.

## Multimedia

**Bloomberg Media – MEDI <GO>**
Portal to Bloomberg's television and radio programs.

**Top Live – TLIV <GO>**
Live blogging of key events.

**Markets Live – MLIV <GO>**
Real-time news and editorial insights on global markets and macro events.

**Squawk – SQUA <GO>**
Real-time audio announcements.

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